

## **ABSTRACT**

**[0036]** The provisioning of user preferences to a device or service is described. According to one embodiment of the invention, upon detecting a coupling of a device, a presumed user of the device is determined. The user preferences of the presumed user are retrieved and used to configure the device. In addition, particular services are loaded and unloaded from the device based on the user preferences of the presumed user of the device.

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